

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.870805 Longitude: -86.415037

Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	23,169	132,563	317,265
	Population Est 25Q1	23,134	132,231	315,824
	Population Est 24Q4	23,107	131,853	314,344
	Population Est 24Q3	23,037	131,769	312,918
	Population Est 24Q2	22,891	131,109	310,972
	Population Est 24Q1	22,791	130,522	309,479
	Population Est 23Q4	22,736	129,947	307,563
	Population Est 23Q3	22,611	129,266	305,549
	Population Est 23Q2	22,583	128,988	304,000
	Population Fcst	25,006	142,482	353,200
	2010 Census Population	18,606	98,155	212,648
	2000 Census Population	18,591	73,194	150,653
	1990 Census Population	16,394	54,271	101,352
	Current Year Daytime Population	42,956	159,915	294,258
	Average Seasonal Population	80	498	1,100
	Historical Annual Growth, 1990 – 2000	1.27%	3.04%	4.04%
	Historical Annual Growth, 2000 – 2010	0.01%	2.98%	3.51%
	Estimated Annual Growth, 2010 – CY	1.52%	2.09%	2.80%
	Projected Annual Growth, CY to Y5	1.54%	1.45%	2.17%
	Group Qtrs Est	606	4,791	5,614
Transient Est Average Last 4 Qtrs	2,103	5,029	6,775	
<b>Households</b>	Current Year Estimated Households	10,035	51,905	117,722
	Households Est 25Q1	10,008	51,738	117,161
	Households Est 24Q4	9,998	51,588	116,625
	Households Est 24Q3	9,972	51,560	116,117
	Households Est 24Q2	9,891	51,272	115,367
	Households Est 24Q1	9,846	51,033	114,807
	Households Est 23Q4	9,825	50,810	114,103
	Households Est 23Q3	9,770	50,533	113,353
	Households Est 23Q2	9,756	50,416	112,791
	Households Fcst	10,840	55,834	130,943
	2010 Census Households	7,912	37,808	78,956
	2000 Census Households	7,644	28,009	55,391
	1990 Census Households	6,623	20,194	36,101
	Historical Annual Growth, 1990 – 2000	1.44%	3.33%	4.37%
	Historical Annual Growth, 2000 – 2010	0.34%	3.05%	3.61%
	Estimated Annual Growth, 2010 – CY	1.65%	2.21%	2.79%
	Projected Annual Growth, CY to Y5	1.56%	1.47%	2.15%
	Population per Household	2.25	2.46	2.65

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Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Income</b>	HH Income \$500,000 or more	2.0%	2.0%	2.1%
	HH Income \$250,000 to \$499,999	2.5%	2.4%	2.5%
	HH Income \$200,000 to \$249,999	5.7%	5.5%	5.7%
	HH Income \$175,000 to \$199,999	3.8%	4.4%	5.3%
	HH Income \$150,000 to \$174,999	6.1%	6.2%	7.7%
	HH Income \$100,000 to 149,999	17.8%	18.1%	21.1%
	HH Income \$75,000 to 99,999	13.7%	14.2%	14.7%
	HH Income \$50,000 to 74,999	20.8%	20.0%	18.1%
	HH Income \$35,000 to 49,999	10.9%	10.6%	9.4%
	HH Income \$25,000 to 34,999	6.7%	6.1%	5.0%
	HH Income \$15,000 to 24,999	5.6%	5.2%	4.2%
	HH Income \$0 to 14,999	4.3%	5.3%	4.2%
	Average Household Income	\$106,036	\$105,116	\$111,213
	Median Household Income	\$77,688	\$80,252	\$90,416
	Per Capita Income	\$46,454	\$41,633	\$41,561
	Average Disposable Income	\$86,588	\$86,318	\$92,433
	Median Disposable Income	\$69,997	\$71,799	\$80,358
	Discretionary HH Income Over \$150,000	7.3%	7.0%	7.6%
	Discretionary HH Income \$125,000 to \$149,999	5.3%	5.6%	6.6%
	Discretionary HH Income \$100,000 to \$124,999	6.9%	8.1%	10.7%
	Discretionary HH Income \$75,000 to \$99,999	12.5%	12.7%	15.1%
	Discretionary HH Income \$50,000 to \$74,999	18.8%	19.0%	20.1%
	Discretionary HH Income \$25,000 to \$49,999	30.0%	27.6%	24.3%
	Discretionary HH Income Under \$25,000	19.3%	19.9%	15.5%
	Average Discretionary HH Income	\$63,512	\$64,433	\$70,782
	Median Discretionary HH Income	\$50,839	\$53,056	\$62,621
	Householder White – Count	7,346	34,717	81,321
	Median HH Income	\$91,693	\$88,717	\$96,960
	Average HH Income	\$99,933	\$97,822	\$103,025
	Householder Black or African-American – Count	1,412	8,494	16,824
	Median HH Income	\$55,937	\$63,065	\$71,376
	Average HH Income	\$65,132	\$72,420	\$82,404
	Householder Hispanic – Count	565	3,536	8,136
	Median HH Income	\$49,017	\$64,196	\$75,814
Average HH Income	\$61,840	\$77,661	\$86,853	
Householder Asian or Pacific Islander – Count	251	1,497	3,384	
Median HH Income	\$62,490	\$66,293	\$72,926	
Average HH Income	\$74,686	\$82,844	\$92,832	
Householder Other or Pacific Islander – Count	461	3,660	8,057	
Median HH Income	\$71,517	\$79,285	\$90,748	
Average HH Income	\$83,653	\$93,216	\$99,530	

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Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	11,355	64,383	154,221
	Female Population	11,815	68,181	163,044
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,456	8,765	19,960
	Count of Pop 0 to 7 years	1,957	11,525	27,698
	Count of Pop 5 - 13	2,295	13,818	36,028
	Count of Pop 14 - 18	1,100	8,202	19,484
	Count of Pop 19 - 22	1,124	9,488	20,344
	Count of Pop 22 - 25	858	7,630	15,303
	Count of Pop 25 - 29	1,670	9,440	20,215
	Count of Pop 30 - 34	1,945	11,097	22,864
	Count of Pop 35 - 39	1,708	9,341	22,298
	Count of Pop 40 - 44	1,535	8,723	22,722
	Count of Pop 45 - 59	3,914	22,056	58,543
	Count of Pop 60 - 74	3,748	17,123	43,373
	Count of Pop 75 - 84	1,389	5,440	13,069
	Count of Pop 85+	427	1,442	3,063
	% of Pop 0 to 4 years	6.3%	6.6%	6.3%
	% of Pop 0 to 7 years	8.4%	8.7%	8.7%
	% of Pop 5 - 13	9.9%	10.4%	11.4%
	% of Pop 14 - 18	4.7%	6.2%	6.1%
	% of Pop 19 - 22	4.9%	7.2%	6.4%
	% of Pop 22 - 25	3.7%	5.8%	4.8%
	% of Pop 25 - 29	7.2%	7.1%	6.4%
	% of Pop 30 - 34	8.4%	8.4%	7.2%
	% of Pop 35 - 39	7.4%	7.0%	7.0%
% of Pop 40 - 44	6.6%	6.6%	7.2%	
% of Pop 45 - 59	16.9%	16.6%	18.5%	
% of Pop 60 - 74	16.2%	12.9%	13.7%	
% of Pop 75 - 84	6.0%	4.1%	4.1%	
% of Pop 85+	1.8%	1.1%	1.0%	
Median Age	38.3	34.0	36.0	
Average Age	40.1	36.6	37.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.5%	6.9%	6.6%
	% of Pop 5 - 13	10.3%	11.0%	11.9%
	% of Pop 14 - 18	5.0%	6.4%	6.4%
	% of Pop 19 - 22	5.2%	7.4%	6.6%
	% of Pop 22 - 25	4.0%	5.9%	5.0%
	% of Pop 25 - 29	7.7%	7.3%	6.6%
	% of Pop 30 - 34	8.9%	8.7%	7.3%
	% of Pop 35 - 39	7.9%	7.2%	7.1%
	% of Pop 40 - 44	6.8%	6.5%	7.0%
	% of Pop 45 - 59	16.8%	16.5%	18.5%
	% of Pop 75 - 84	5.0%	3.4%	3.5%
	% of Pop 60 - 74	15.1%	12.1%	13.0%
	% of Pop 85+	0.9%	0.7%	0.6%
Median Age	36.5	32.9	34.8	
Average Age	38.4	35.4	36.2	

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	% of Pop 60 - 74	17.2%	13.7%	14.3%
	% of Pop 75 - 84	7.0%	4.8%	4.7%
	% of Pop 85+	2.7%	1.5%	1.3%
	Median Age	40.3	35.2	37.2
Average Age	41.7	37.7	38.3	
Race	Count of White	16,470	87,969	218,052
	Count of Black or African-American	3,525	23,632	45,919
	Count of Asian or Pacific Islander	699	4,668	12,201
	Count of Other races	2,476	16,295	41,093
	White	71.1%	66.4%	68.7%
	Black or African American	15.2%	17.8%	14.5%
	Asian	3.0%	3.5%	3.8%
	Other Races	10.7%	12.3%	13.0%
Language Spoken	Speak English at Home	89.6%	86.9%	85.4%
	Speak Spanish at Home	6.6%	7.5%	8.0%
	Speak French or French Creole at Home	0.0%	0.2%	0.2%
	Speak German at Home	0.1%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	1.6%	1.3%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.2%
	Speak Chinese at Home	0.1%	0.3%	0.4%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.2%
	Speak Other Asian Languages at Home	1.1%	1.4%	1.9%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	0.3%
	Speak Other Language at Home	0.8%	1.6%	2.2%
Hispanic	Hispanic Population	1,897	12,451	31,954
	Hispanic Population Percent	8.2%	9.4%	10.1%
	Mexican	63.6%	61.0%	51.0%
	Puerto Rican	1.2%	7.7%	10.1%
	Cuban	7.2%	4.1%	3.6%
	Dominican	0.8%	2.4%	2.3%
	Central American	9.6%	9.9%	16.0%
	South American	16.5%	11.2%	13.1%
	Other Hispanic	1.1%	3.7%	3.9%
	2000 Hispanic Population Percent	4%	3%	3%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	9.0%	6.3%	7.3%
	American	8.6%	6.0%	7.0%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.6%	2.8%	3.1%
	Chinese	0.1%	0.4%	0.4%
	Japanese	0.1%	0.2%	0.2%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.1%	0.6%	0.4%
	South East Asian (ie. Vietnamese)	1.0%	1.4%	1.8%
	Other Asian	0.3%	0.2%	0.2%
	European (percent of total population)	26.6%	23.8%	25.0%
	British	7.2%	6.8%	7.6%
	Dutch	0.3%	0.2%	0.3%
	French	0.7%	0.7%	0.8%
	German	4.9%	4.4%	4.7%
	Italian	1.0%	1.2%	1.4%
	Polish	0.8%	0.8%	0.7%
	Scandinavian	0.8%	0.7%	0.9%
	Scotch/Irish	8.1%	6.7%	6.6%
Other European (ie. Greek/Russian)	2.8%	2.2%	2.1%	
Middle Eastern	0.5%	0.8%	1.2%	
Other Ancestry	18.2%	18.0%	17.2%	
Unclassified Ancestry	19.0%	20.0%	20.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	16,336	84,662	206,146
	Elementary (0 to 8)	3.5%	2.8%	2.8%
	Some High School (9 to 11)	4.1%	3.9%	4.0%
	High School Graduate (12)	26.6%	26.1%	27.1%
	Some College (13 to 16)	20.1%	21.3%	22.4%
	Associates Degree Only	7.8%	7.4%	8.0%
	Bachelors Degree Only	22.4%	25.4%	24.3%
	Graduate Degree	15.5%	13.0%	11.4%
	% College (4+)	37.9%	38.4%	35.7%
<b>Household Type</b>	Total Households – count	10,035	51,905	117,722
	One Person HHs – count	3,579	15,053	28,184
	Family HHs – count	5,664	31,049	80,089
	Married Couple – count	4,235	22,798	61,056
	w/own children – count	1,796	9,081	26,559
	w/out own children – count	2,438	13,717	34,496
	Male Householder – count	387	2,489	5,905
	Female Householder – count	1,041	5,762	13,128
	Non-Family Households – count	793	5,803	9,449
	1 Person Household	35.7%	29.0%	23.9%
	2 Person Household	32.9%	32.2%	32.1%
	3 Person Household	14.7%	17.0%	17.8%
	4 Person Household	10.2%	13.2%	15.2%
	5 Person Household	4.1%	5.4%	6.9%
6 Person Household	1.5%	2.1%	2.6%	
7+ Person Household	1.0%	1.1%	1.4%	
% Households With Children	25.4%	26.2%	31.3%	

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Georgetown Square Murfreesboro, TN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	10,871	55,811	124,454
	Owner Occupied Percent	47.1%	49.3%	60.0%
	Renter Occupied Percent	45.2%	43.7%	34.6%
	Vacant Housing Percent	7.7%	7.0%	5.4%
	Total Housing Units (Census 2000)	8,047	30,151	58,831
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	7.1%	3.8%	3.3%
	Property Value \$750,000 to \$999,999	8.7%	7.1%	8.2%
	Property Value \$500,000 to \$749,999	20.1%	21.2%	24.3%
	Property Value \$400,000 to \$499,999	14.3%	18.1%	19.8%
	Property Value \$300,000, to \$399,999	23.5%	25.2%	23.8%
	Property Value \$200,000 to \$299,999	17.1%	16.3%	13.5%
	Property Value \$150,000 to \$199,999	2.9%	2.9%	2.3%
	Property Value \$100,000 to \$149,999	3.5%	2.4%	1.6%
	Property Value \$60,000 to \$99,999	1.3%	0.7%	0.7%
	Property Value \$40,000 to \$59,999	0.5%	0.4%	0.6%
	Property Value \$0 to \$39,999	0.7%	1.3%	1.3%
	Median Home Value	\$402,804	\$404,446	\$431,046
<b>Wealth per Household</b>	\$0 and under - percent	18.2%	18.3%	17.5%
	\$1 to \$4999 - percent	9.1%	9.1%	8.4%
	\$5k to \$9999 - percent	4.9%	4.9%	4.6%
	\$10k to \$24999 - percent	6.6%	6.7%	6.5%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.1%	10.3%
	\$100k to \$249999 - percent	17.5%	17.5%	18.0%
	\$250k to \$499999 - percent	12.7%	12.6%	13.1%
	\$500k+ - percent	14.1%	14.0%	14.6%
	Median HH Wealth	\$72,036	\$70,440	\$79,472
	Avg HH Wealth	\$231,509	\$229,333	\$239,134
<b>Economic Viability</b>	Economic Viability Local	267	279	280
	Economic Viability Indexed	96	100	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	12,413	73,301	174,622
	Managerial/Executive	19.5%	16.6%	16.4%
	Professional Specialty	24.3%	24.3%	23.3%
	Healthcare Support	0.8%	1.5%	1.9%
	Sales	9.8%	9.1%	8.6%
	Office & Administrative Support	12.0%	13.0%	12.7%
	Protective Service	2.0%	1.8%	1.7%
	Food Preparation	5.6%	6.7%	6.1%
	Building Maintenance & Cleaning	4.1%	3.2%	3.0%
	Personal Care	1.4%	1.8%	2.0%
	Farming, Fishing, & Forestry	0.3%	0.4%	0.2%
	Construction	5.5%	6.7%	8.2%
	Production & Transportation	14.8%	14.7%	16.0%
	Percent White Collar Workers	66.3%	64.6%	62.9%
	Percent Blue Collar Workers	33.7%	35.4%	37.1%

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	Agriculture/Mining/Construction	4.7%	5.8%	7.3%
	Manufacturing	10.4%	10.5%	12.4%
	Transportation	6.8%	6.3%	7.0%
	Information	2.2%	2.6%	2.3%
	Wholesale/Retail	13.7%	14.7%	14.1%
	Finance, Insurance, Real Estate	10.4%	6.8%	6.2%
	Professional Services	5.2%	5.8%	5.9%
	Management Services	0.1%	0.3%	0.3%
	Administrative/Waste Services	4.6%	5.5%	5.0%
	Educational Services	24.2%	22.8%	21.3%
	Entertainment Services	9.0%	10.7%	9.8%
	Other Professional Services	4.6%	4.4%	4.6%
	Public Administration	4.3%	3.9%	3.8%
<b>Vehicles per HH</b>	No Vehicles	6.6%	3.8%	2.8%
	1 Vehicle	35.3%	33.3%	29.2%
	2 Vehicles	35.6%	39.5%	40.3%
	3 or more vehicles	22.5%	23.4%	27.8%
	Average Number of Vehicles	1.86	1.93	2.05
<b>Change</b>	Births (last 12 months)	286	1,881	4,143
	Deaths (last 12 months)	250	1,045	2,537
	Migration (last 12 months)	262	666	4,738
<b>Work place</b>	Workplace Establishments	2,098	4,352	6,917
	Workplace Employees (FTE)	25,005	52,938	92,967